

Atlantic Coal plc / Index: AIM / Epic: ATC / Sector: Mining

US Index: OTCQX/ Symbol: ATCLY

10 October 2011

**Atlantic Coal plc (“Atlantic” or the “Company”)
Appoints Cooper Global Communications as Investor Relations Advisor**

Atlantic Coal plc, the AIM listed open cast coal production and processing company with activities in Pennsylvania, USA, is pleased to announce that it has appointed Cooper Global Communications LLC (“Cooper Global”) to perform US and international investor relations functions to increase awareness of the Company amongst the financial community.

Atlantic Managing Director, Steve Best, said, “We are very pleased that Cooper Global has joined the Atlantic team as our investor relations consultant and we are confident that Cooper Global’s expertise in branding, finance, and media will help us to identify investors, analysts, and strategic parties to increase our presence in the US markets. Given that Atlantic’s primary producing asset, the Stockton Colliery, is in Pennsylvania, a prime anthracite region which we believe provides us with strong consolidation opportunities, we look forward to engaging with the US investment community to convey our business, achievements to date, and plans for future growth.”

****ENDS****

For further information on the Company, visit: www.atlanticcoal.com or contact:

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About Atlantic Coal PLC

Atlantic Coal Plc (OTCQX: ATCLY; LSE: ATC) headquartered in the UK, with its operating business in the US, is a coal production and processing company, focused predominantly on open cast mining and the processing of high-grade, low emission coal.

Its primary asset is the Stockton Colliery, a opencast anthracite mining and processing operation in Pennsylvania.

Matters discussed in this press release contain forward-looking statements. Investors are cautioned that such forward-looking statements involve risk and uncertainties, which could significantly impact the actual results, performance or achievements of the Company. Such risks and uncertainties include, but are not limited to, the time frame for production of revenue, product development and commercial introduction, the impact of rapid price and technological change and competition, manufacturing and supply uncertainties and other risks.

About Cooper Global Communications

Founded by Richard Cooper, a long-time and highly respected Wall Street veteran, Cooper Global Communications is a boutique investor relations firm with a highly-seasoned team of investment/financial professionals who are committed to offering high-quality service to their clients. Since its origins in 1989, Cooper Global Communications has achieved unparalleled success.